

March 15, 2014

Tim Renouf
Wren Industries Pty Ltd
139 Herald Street
Cheltenham VIC 3192

RENSHADE removable perforated foil panels for transparent roofing



Dear Tim,

RENSHADE is a most unusual aluminium foil laminate product because it can simply be applied to glazed areas by Velcro, or transformed into other applications which all achieve the same end results, dramatically cutting incoming summer radiation but allowing considerable light to penetrate while permitting the outside view.

I used to work for Evan Evans Blinds, a well established blind manufacturing business here in Melbourne prior to purchasing the business in 1980 which I operated until 2010. Over the past ten years I have been making RENSHADE perforated foil roller blinds for windows, with success and satisfaction from numerous clients, who frequently search for solutions to stopping summer heat coming through windows of all shapes and sizes. It definitely works in both reducing cooling for summer, as well as heating in winter.

With so many external transparent roofs, summer heat is not stopped by roof colouration tints, and shade cloths products have very limited heat control abilities. RENSHADE can be stretched and fixed to underside of roofing rafters, and cuts radiant heat and glare dramatically while allowing gentle filtered light to penetrate.

As RENSHADE is a double-sided foil to paper laminate and waterproof, and not a fabric material, it sometimes benefits from increased strength and support needed for long spans, or to reduce side wind effects around outdoor roofed areas, or unusual shaped roofing configurations.

Over the past few years I have expanded the use of RENSHADE into other applications, to satisfy the needs of what people really need to stop summer heat. As you can see from this photo here, an impressive job was achieved in this typical residential transparent roof by transforming RENSHADE into framed sections or panels, which does the job and looks very smart and professional. The panels are screwed in place and fully removable.

RENSHADE is a unique product and I thank Wren for their service and excellent website to help illustrate RENSHADE's many applications.

Regards,

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